

Schoharie River Center
Filmmaking Field School Program
August 8 – August 12, 2022
Collins Park, Village of Scotia

Contact: John McKeeby, Executive Director, Schoharie River Center

phone: 518-875-6230,

email: schoharierivercenter@gmail.com,

website: www.schoharierivercenter.org .

Program Goals:

- 1) Develop critical skills needed for Audio and Video Production, including writing, camera operation, lighting, sound production, editing, and more.
- 2) To develop and nurture participant's Media Literacy.
- 3) To provide a high quality one-week course that explores the field of film and media production, academic enrichment and job skills related to that field, and a greater understanding of larger process of filmmaking
- 4) To instill in participants a sense of pride and a sense of place in the community's history

Program Format:

Open to 20 Village of Scotia youth ages 12 – 16yrs.

The Filmmaking Field School will meet five days a week (Monday – Friday) from 9:00 a.m. – 4:00 p.m. for a total of 35 hours per week. The program will begin and end each day at Collins Park Pavilion in Scotia NY. Participants will work with SRC Program staff. The Schoharie River Center will be the lead agency responsible for the day-to-day operation of the program, managing all program logistics, providing all needed equipment, and ensuring that appropriate supervision of the students is provided at all times. The SRC will ensure that participants will return to Collins Park pavilion by 4:00 p.m. daily. The program will end each day at 4:00 p.m., and youth who need a ride home should be picked up at the SRC between 4:00 – 4:30 p.m. Students who have written permission from their parent or guardian to walk home will be allowed to do so.

Media Production Skills

Participants will work with, learn and receive training from Filmmakers Eric Ayotte and Charlie Jones. Covering a wide range of production skills, participants will learn how to use a camera (technically and artistically), how to light a scene, how to achieve the best sound quality, and video editing.

Specific skills include:

Writing: Writing for film comes with an understanding of story structure, as well as conceiving of projects that are within your means to produce. The skills learned during this field school can then be applied to other academic areas.

Camera Operation: Understanding how to use a camera is both technical and artistic. You must first learn the technical aspects of how to properly use a camera, to then make decisions on how to artistically use a camera.

Lighting: Learning how to shoot video is a study in how to manipulate and use light to your advantage. Lighting is a field of it's own, and to truly understand how to create lighting for film is valuable skill within the field of film and media production.

Audio Production: 50% of the film viewing experience is sound. This makes audio an extremely important aspect of filmmaking. We will go over how best to achieve better audio quality with different levels of audio gear, as well as what to be focusing on when considering audio for filmmaking.

Video Editing: The true magic of filmmaking comes with all the final touches and decisions made when editing. Combining footage, adding sound effects, transition, and titles. Editing is a field and skill all of it's own. Participants will gain a greater understanding of how to create more polished and professional final projects.

Production Crew: This field school will give participants a chance to work together as a crew, learning essential communication skills, and working creatively towards a common goal.

Schedule and Logistics

August 8 – 12th. Participants will meet five days, Monday – Friday from 9:00 am – 4:00 p.m. Participants should bring their lunch daily as well as any snacks and medical needs. Participants should expect to be outside regardless of weather, unless judged unsafe by staff. Please plan accordingly. Proper attire must be worn at all times. A detailed list of necessary and suggested materials and clothing can be found below:

CLOTHING Even in summer, weather in the northeast will be quite variable, so you should have a variety of field clothing suitable for everything from rainy, chilly mornings to hot humid afternoons, sometimes in the same day. Layers and hats are recommended.

FOOTGEAR Please wear closed-toe shoes such as sneakers or work/hiking boots. **For safety reasons sandals or flip flops are not allowed.**

PERSONAL GEAR The field school supplies all video production equipment, however you will need to provide your own personal gear. **The essential gear includes:**

- 1 large water bottle, at least 1 liter capacity
- Jacket/sweatshirt if necessary
- Small daypack with any snacks/lunch
- Insect repellent, sunscreen, sun glasses

PERSONAL EQUIPMENT While we supply all video production equipment needed, if you have your own camera and video production gear, you are welcome to bring it along.

HEALTH AND SAFETY The site is partially shaded so sunscreen and a hat are recommended. If you have serious allergies to insect bites (bees, hornets, spiders, etc.) be sure to keep your treatments (antihistamines or epi-pens) with you. Ticks are a serious problem as they can carry Lyme disease and other infections. Because of the increasing risk of serious tick-borne illnesses all field personnel are strongly recommended to wear long pants.

WHAT NOT TO BRING Use of certain items are not allowed at the field school. These include: cigarettes, including e –cigarettes),cigars, and smoking pipes. Pets are not allowed.

Program Staff:

Program Director: John McKeeby, Executive Director of the Schoharie River Center.
Contact numbers: home 518-8756230, Cell: 518-320-4510, email: schoharierivercenter@gmail.com.

Lead Instructor: Eric Ayotte - Filmmaker / Videographer / Video Editor / Audio Engineer / Film Festival Curator / Media Educator

Support Staff: Charlie Jones - Film Producer / Production Assistant / Film Festival Curator / Media educator, Arts Management.

Samuel Bruckman, Environmental Educator. Youth Development Educator.
Schoharie River Center, Inc.

Cost Breakdown:

Maximum attendance is 20 youth.

1. 4 staff daily minimum @ 40 hours per week X \$35.00 / hr = \$5600. / week
2. Snacks and drinks for 20 youth for 5 days = \$125/week
3. Operating Supplies, Office and program
(PPE, first aid, paper supplies, student binders, printer ink, copy paper, batteries: \$300 wk

Liability insurance (prorated) \$500 wk

Total cost for one week program: \$6525.00

Schoharie River Center
Filmmaking Field School Program
August 8th – July 12th, 2022
Collins Park, Village of Scotia

Weekly Schedule

Monday 8/8

- 9:00 AM meet at Collins Park Pavilion .
- Introductions
- Ice breaker
- Documentary examples and worksheet
- 12:00PM - Lunch
- 12:30PM Short hike
- Writing for film, story structure, concept development
- Groups create their own movie idea and story, pitch ideas
- Project Pre-production
- 4:00 PM pickup at Collins Park.

Tuesday 8/9

- 9:00AM meet at Collins Park Pavilion
- Camera basics, framing, composition
- Activity: Framing Scavenger Hunt
- 12:00PM Lunch
- Watch and examine footage shot
- Lighting and Audio
- 4:00 PM pickup at Collins Park Pavilion.

Wednesday 8/10

- 9:00 AM meet at Collins Park Pavilion
- Production Day: Assign rolls and prepare for shooting
- Short film production
- Pre-Production for larger project
- 12:00 PM lunch
- Principle photography, production for larger project
- 4:00 PM pickup at Collins Park Pavilion

Thursday 8/11

- 9:00 AM meet at Collins Park Pavilion
- Production Continues
- 12:00 PM Lunch
- B-roll and extra footage to be shot
- Editing group projects
- 4:00 PM pickup at Collins Park Pavilion

Friday 8/12

- 9:00 AM meet at Collins Park Pavilion
- Video Editing: Load and log footage from main project
- 12:00 PM Lunch
- Editing continues
- 3:00 p.m. Open house, Parents, Village Officials and the public welcome. Show student video/film. Evaluate and critique project. Answer questions
- 4:00 PM pickup at Collins Park Pavilion